

SEP 0 9 2004



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Teodor J. Holmberg From:

ART UNIT 2611

2 (including this page)

Date: September 9, 2004

Attorney Docket No.: 4925-100

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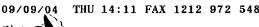
Notes/Comments:

REPLY TO **AUGUST 10, 2004 RESTRICTION REQUIREMENT FOR** U.S. PAT. APP. SER. No. 09/752,127

Contents:

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Stepent 9 2004

Attorney Docket # 4925-100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Ari NIEMINEN

Serial No.:

09/752,127

Filed:

December 29, 2000

For:

System And Method For

Broadcasting Advertisements

Via Facsimile: (703) 872-9306

Examiner: Srivastava, V.

Group Art: 2611

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September 9, 2004

(Date of Deposit)

Teodor J. Holmberg Name of applicant, assignee of Regis

Signature

Representativ

September 9, 2004 Date of Signature

RESPONSE TO REQUIREMENT FOR RESTRICTION

SIR:

In response to the Requirement for Restriction dated August 10, 2004, applicants submits as follows:

Applicant elects the claims of Group I (Claims 1-50 and 69-82) for further prosecution in the above captioned application.

Claims 51-68 are cancelled without prejudice or disclaimer.

Applicant reserves the right to pursue the non-elected claims in a divisional application prior to issuance of a patent on the instant application.

It is believed no fees are due at this time; however, if any fees or charges are required at this time, they may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

Respectfully submitted,

COHEN, PONTANI, LIEBERMAN, & PAVANE

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Dated: September 9, 2004